

Introduction to WNY Integrated Care



Better Health with Integrated Care.

Integrated Care – Mission and Vision



Mission: Better Health with Integrated Care.

Our service-provider network produces **better health** outcomes and quality of life by providing comprehensive, cost-effective, community-based **integrated care**.



Vision: To represent community-based organizations in providing sustainable, high-quality integrated business models for community-based programs and services proven to address social determinants of health.

Community Care Hub

Award-winning Business Model



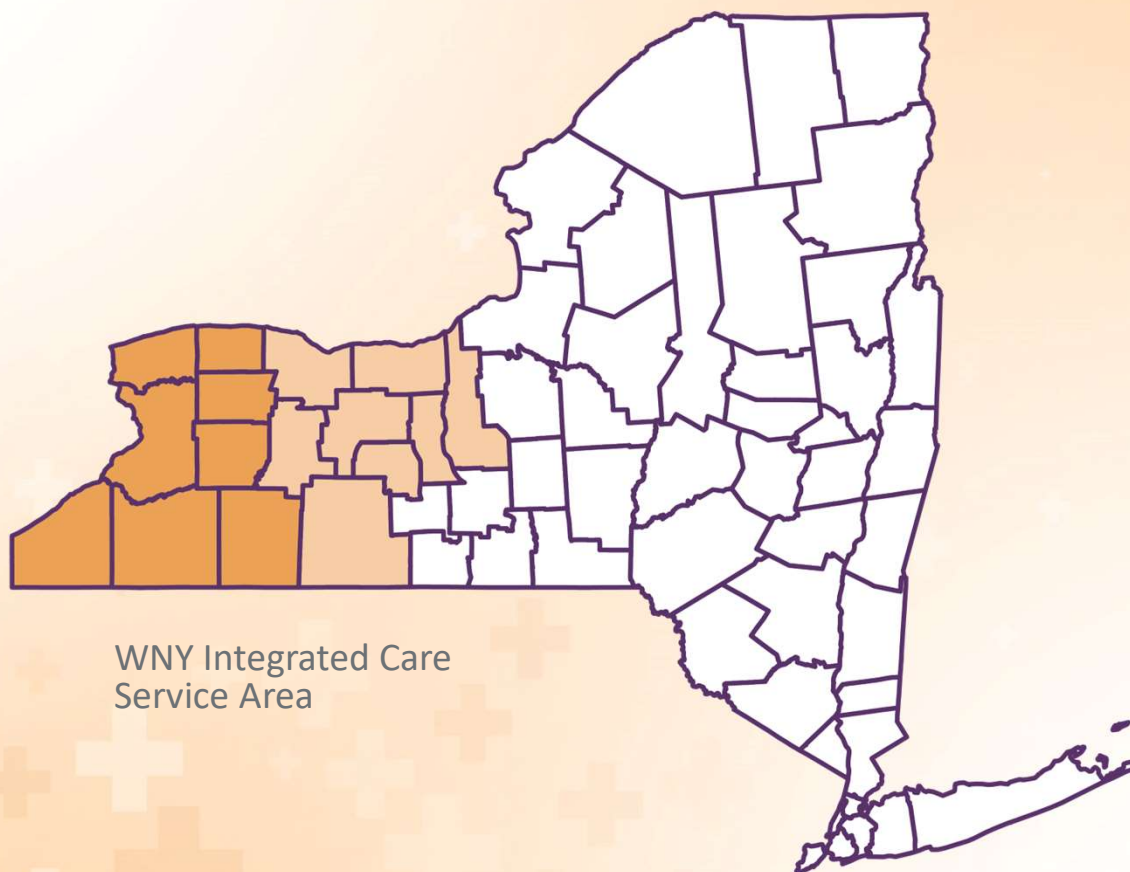
- Better Quality of Life
- Improved Outcomes
- Reduced Healthcare Costs

WNYICC.ORG

Integrated Care

130+ Network Members

- 9 County-based AAAs
(Area Agencies on Aging)
- 2 Independent Living Centers
- 3 County-based Health
Departments
- 100+ Non-profit CBOs
(Community-based Organizations)



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Integrated Care's Evolution

1

2014-2015

- 2 AAAs and 7 CBOs participated in ACL Business Acumen Learning Collaborative;

3

2017-2018

- Grant from Health Foundation of Western Central NY
- Hired 1st staff (N. Kmicinski)
- Became Medicare provider
- Executed contract for DPP/DSMES

5

2021-2022

- 52 Network Members; 75% contracted to provide services.
- Contracts for Falls prevention and Caregiver Support

7

2025

- Launching Social Care Network in Western NY.
- 120+ Network members and growing

2

2016

- Incorporated as 501c3 non-profit corporation with 9 Voting Members

4

2019-2020

- Contracts for Healthy IDEAS, Community Health Coaching, Meals

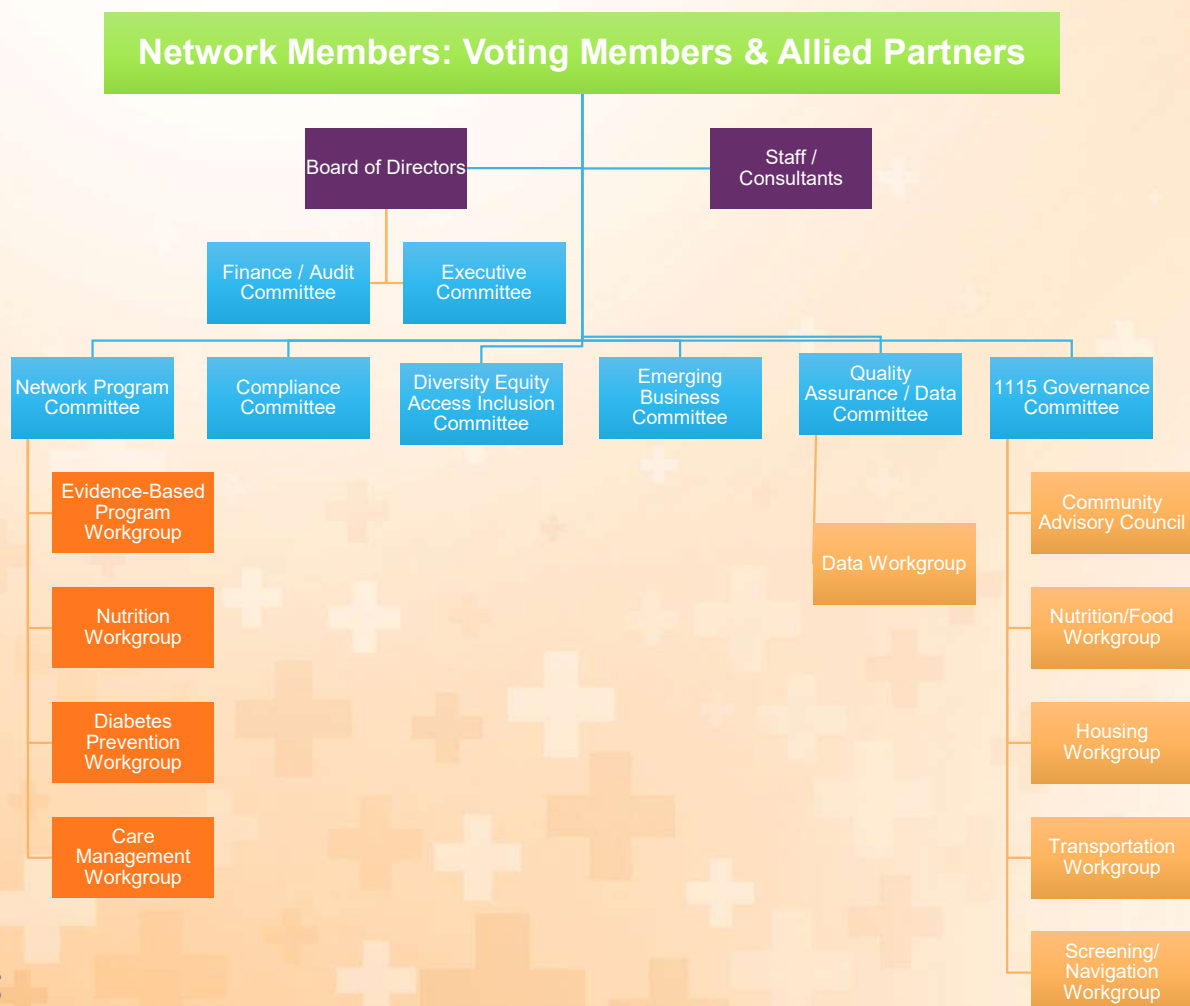
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2023-2024

- Awarded John A Hartford Business Innovation Award
- Featured in White House Playbook to Address SDOH
- Awarded 1 of 9 Social Care Networks in NYS 1115 Waiver

Integrated Care Governance

For a Complete List of our
Network Members please visit our website:
<https://www.wnyicc.org/Network-Members>



Integrated Care's Role in the Network

Advocacy

**Administrative
Role and
Network
Strategy**

**Billing and
Invoicing**

**Contracting and
negotiations with
health plans and
payers**

Compliance

**Credentialing /
Licensing**

**Reporting and
data analysis**

**Medicare Supplier
/ Provider
Medicaid Supplier**

**Network
Collaborations
and
Engagement**

**Outreach and
Referral
Processing**

**Technical
Support and
Health IT portal**

**Training
Academy**

Integrated Care – Benefits of Network Membership



Advocacy for CBOs and Network Members;
Pulse on national, state, local trends & policies



Strategy development to support Network



Health IT Portal and data reporting



Referrals to Programs



Compliance and Quality Assurance



Regional Coordination & Network Engagement



Integrated Care – Benefits of Network Membership



Free trainings through Integrated Care Training Academy



Earned revenue / Sustainability



Billing and Claims Submission



Ability to enter contracts with health care entities



Contracting / Negotiations on behalf of Network



Shared Services



Technical Assistance

Integrated Care - Programs with Health Plan Contracts

Program

Post-Discharge Meal Delivery Program

Community Health Coaching

Healthy IDEAS

Falls Prevention

Caregiver Support

Diabetes Prevention Program

Diabetes Self-Management Training

Medical Nutrition Therapy

Housing Supports and Navigation

Nutrition & Food Supports

Transportation to HRSN Services

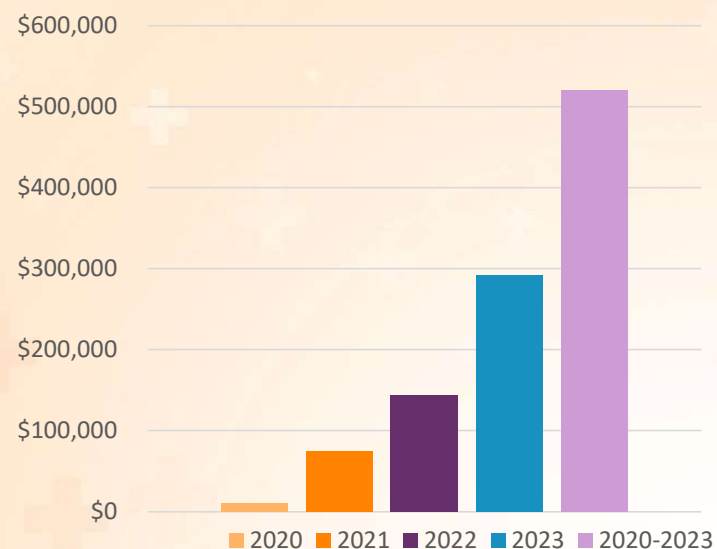
Navigation and Enhanced Social Care Management



Integrated Care – Reimbursements to Delivery Partners

- **97%** of Program Delivery completed by **33** community-based organizations
- As of Dec 31, 2024
 - \$ paid out in reimbursements to CBOs

Reimbursements Paid to CBOs

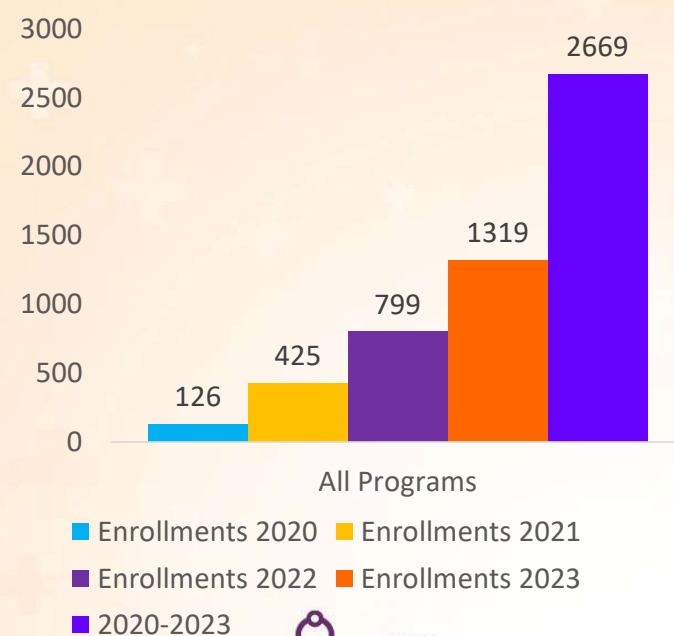


Integrated Care – Program Outcomes

- **Post-Discharge Meals Program**
 - **1795** Participants received meals 2022+2023
 - **46,094** meals delivered
 - **73%** report that receiving the meals helped prevent a re-admission.
- **Medical Nutrition Therapy**
 - **86%** of completers increased vegetable intake.
 - **90%** made changes in eating habits
- **Healthy IDEAS Outcomes**
 - **85%** of participants:PHQ9 or UCLA Loneliness improve score by 15%
 - **76%** of participants increased their physical and/or social activity through the program.
 - **8** referrals per client made to clinical providers: PCP, Mental Health providers or Registered Dietitians.
- **Community Health Coaching**
 - Average **8** Goals/Interventions per participant
 - **75%** High or Medium Priority Needs with goals to resolve
 - **92%** Resolved or In-Progress
- **Falls Prevention Program**
 - Average **40%** reduction in falls risks
 - **33%** assisted with PERS; **55%** developed MyMobility Plan



Program Participants



www.wnyicc.org



Integrated Care – Upcoming Opportunities



**NY State Health Equity Medicaid 1115 Waiver –
WNY Social Care Network launching January 2025**



Data Integration- With Regional Health Information
Exchange



Pilots with local clinical provider agencies to provide
**Community Health Interventions (CHI), Principal
Illness Navigation (PIN) & Care Transitions**

New York State Health Equity Reform (NYHER) 1115 Medicaid Waiver

Goals of Program:

1. Expand access to high-quality Health Related Social Needs (HRSN) services
2. Enable consistent, timely screening using the Accountable Health Communities (AHC) HRSN Screening Tool and Navigation to HRSN services
3. Create shared end-to-end visibility of the Member journey from HRSN Screening and Navigation through delivery of HRSN services
4. Strengthen collaboration between HRSN service providers and other partners in their regional health ecosystem, including providers, care managers, and health plans



WNY Integrated Care - Social Care Network of Western Region

Lead Entities	Color	Counties
<u>Care Compass Collaborative</u>	●	Broome, Chenango, Delaware, Otsego, Tioga, Tompkins
<u>Forward Leading IPA</u>	●	Allegany, Cayuga, Chemung, Genesee, Livingston, Monroe, Ontario, Orleans, Schuyler, Seneca, Steuben, Wayne, Wyoming, Yates
<u>Health and Welfare Council of Long Island</u>	●	Nassau, Suffolk
<u>Healthy Alliance Foundation Inc.</u>	1	Albany, Columbia, Greene, Rensselaer, Montgomery, Saratoga, Schenectady, Schoharie
	2	Cortland, Herkimer, Madison, Oneida, Onondaga, Oswego
	3	Clinton, Essex, Franklin, Fulton, Hamilton, Jefferson, Lewis, St. Lawrence, Warren, Washington
<u>Hudson Valley Care Coalition, Inc.</u>	●	Dutchess, Orange, Putnam, Rockland, Sullivan, Ulster, Westchester
<u>Public Health Solutions</u>	●	Manhattan, Queens, Brooklyn
<u>Staten Island Performing Provider System</u>	●	Richmond
<u>Somos Healthcare Providers, Inc.</u>	●	Bronx
<u>Western New York Integrated Care Collaborative Inc.</u>	●	Cattaraugus, Chautauqua, Erie, Niagara



WNY Integrated Care – Vision for Social Care Network

Person-centered

- Data-driven & culturally sensitive services to drive health equity and expanded access

Transparent

- Robust governance, oversight, and continuous improvement strategies to drive sustainable change; distribution of funds in a fair, equitable manner.

Community Based Organization-Led

- Empowerment and input from CBOs for scaling of capacity, advocacy & impact

Collaboration

- Seamless access to HRSN & clinical support through collaborations & partnerships; community engagement and input, stakeholder collaboration

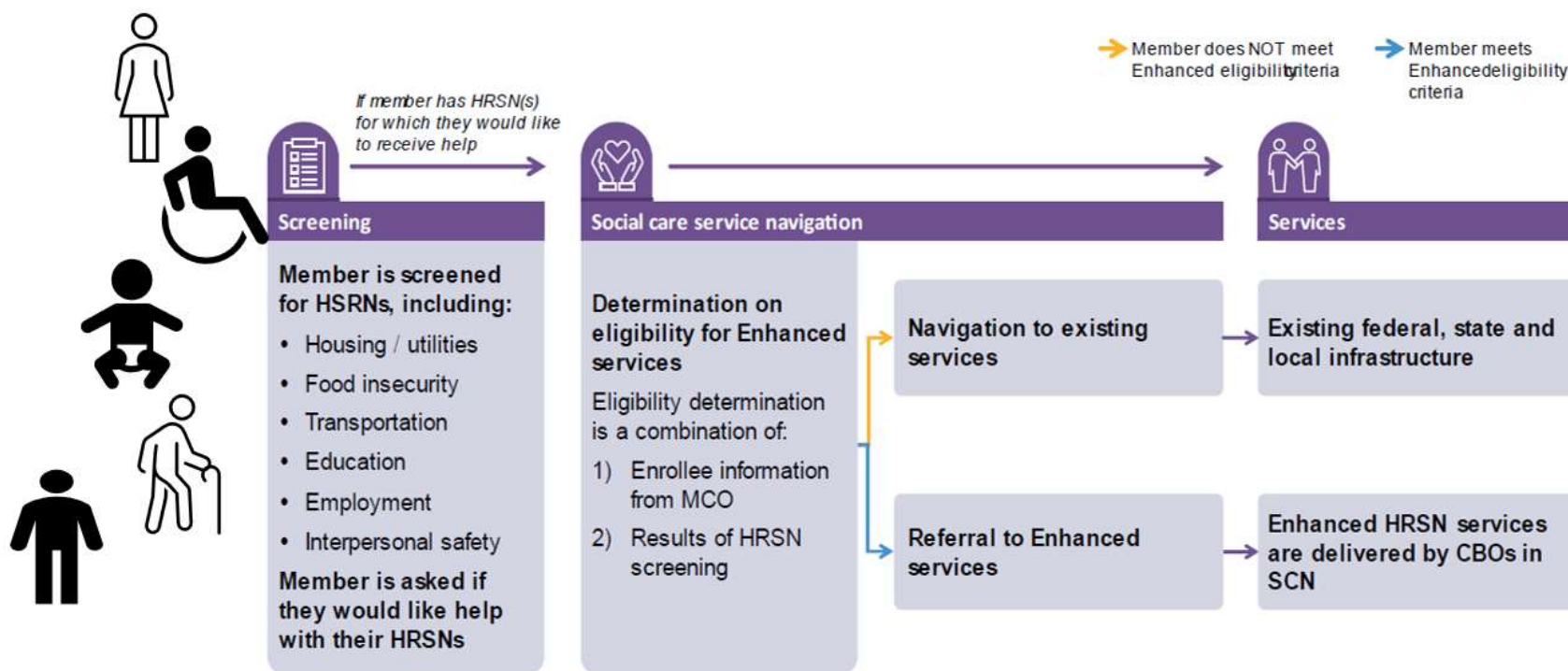
Measurable, Data-Driven

- Integrated best-of-industry technology solutions to facilitate connections and measure impact; timely performance tracking and reporting;



NYHER 1115 Medicaid Waiver

Figure 3: Flow across member journey



NYHER 1115 Medicaid Waiver

Health-Related Social Need Services

for Eligible Members



Screening to understand Member's unique needs



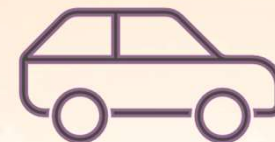
Care Management
To help Member navigate to services



Housing Supports: Rent, Utilities, Home Repairs, Modifications



Nutrition
And Food
Supports



Transportation

Integrated Care – More Information

White House

[US Playbook for Addressing Social Determinants of Health](#)

U.S. Administration for Community Living

[ACL Brief Aug 2023 Innovative Partnership MA Plan and CCH](#)

[Western New York Integrated Care Collaborative Addressing Social Determinants of Health: Nutrition and Food Insecurity: A Community Care Hub Innovation Brief](#)

Aging & Disability Business Institute

[Building Collaborative Contracts with Health Care: Western New York Integrated Care Collaborative and Independent Health Sustainability Spotlight: Western New York Integrated Care Collaborative Contracting for Health and Well-Being Coaching](#)

Health Affairs

[Improving Health And Well-Being Through Community Care Hubs](#)

Manatt Health

[Working With Community Care Hubs to Address Social Drivers of Health: A Playbook for State Medicaid Agencies](#)

Partnership to Align Social Care

[Background, Evolution, and Value Proposition of Working with a Local CBO Network Led by a Community Care Hub](#)

WNYICC can be found on a National Registry of Community Care Hubs!

[ACL National Registry of Community Care Hubs](#)

www.wnyicc.org



Thank you!

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